

# Michael Fraidenburg



**“Mike is good at explaining stuff!”** - Workshop Participant

Mike presents short, content-rich, no-fluff keynotes; either in person, virtual, or recorded. He focuses on “How to...” advice that can be used right away.

Mike’s credibility is the product of 50+ years of helping professionals create cooperation, not to mention his experience and certifications as a mediator, facilitator, and trainer.

## What Mike Delivers

Mike shares his stories and career lessons learned by weaving together real-world experience with “How to...” tips and techniques for getting people to work well together. Expect a 20-45 minute, get-right-to-the-point and down-to-earth presentation of practical skills. Mike leaves behind white papers, templates, tip sheets, etc. for a lasting impact on your audience. Because presentation style matters, Mike engages audiences by stimulating their thinking, using quality graphics and media and by presenting content that is informative, entertaining, and interactive.

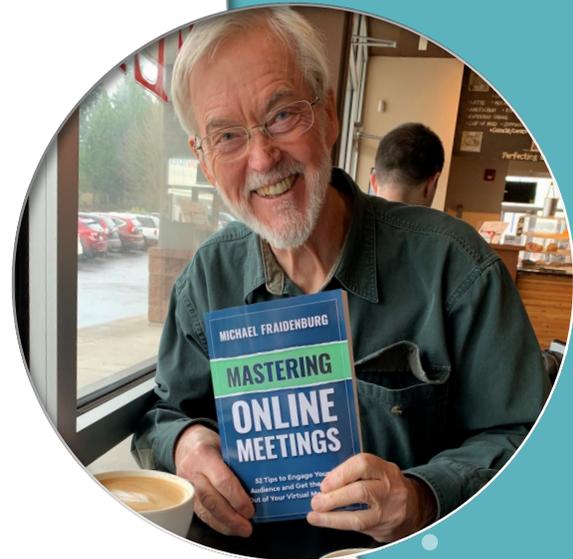
## Customizations? You bet!

Mike is committed to presentations that are fit-to-purpose for your audience. He will work with you to tailor his presentation to fit your specific needs.

## What Others are Saying About Mike’s Presentations!

**“You accomplished an incredible feat by synthesizing an intensive, in-depth training to an hour and a half...”** - Barbara Young  
Professor of Nursing, South Puget Sound Community College

**“I LOVED what you did today...it was adult learning at its finest...engaging, interactive and funny”** - Kelly Cavenah, Franchise Owner, Home Instead Senior Care”



**Schedule Mike to Bring Street-Smart,  
How-To Solutions to Your Next Meeting**  
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## Most Requested Presentation Themes

**Freaked Out!** Working with people who are upset—really upset. Understand why stakeholders get upset and how to lower their outrage.

**Work It Out!** Collaborative negotiation skills when things get sticky. Negotiating what you want while preserving working relationships at the same time.

**Diagnosing and Treating Conflict!** The best success techniques Mike has learned in 20 plus years of mediating disputes. Discover the root causes of a conflict and then what you can do about it.

**Presentations that Persuade!** How to talk when the heat is on. Designing and delivering oral remarks that motivate action.

**Presenting When There is No Time to Prepare!** Impromptu speaking models to use when you are taken by surprise. For when you need to speak ‘off the cuff’ and come across as credible, informed, and persuasive.

**Getting the Media to Say What You Want!** How to survive the news interview. When the media is following your work, know what to say and how to say it.

**One Page Briefings That Persuade!** Get your written message across in a hurry and make it stick. Communicate with people who are too darn busy to read your information.

**Mastering Online Meetings for Staff!** Designing and leading meetings that accomplish real work. Fix crummy virtual meetings—the ones that are all talk but no product.

**Mastering Online Meetings for Executives!** Setting up your virtual teams for success. If you supervise people who lead virtual meetings—what you should have them do and what you should do to support them.

**How to Put a Flip Chart into Your Next Online Meeting!** How much would your virtual meetings improve if there was a way to use a flip chart? Bring the advantages of a flip chart into your online meetings with readily available software.

**Natural Resource Careers That Make a Difference.** Inspiring career stories from one generation of successful professionals for the next generation to use. Transferrable lessons for creating a career of purpose, accomplishment, and satisfaction.

Make has two related businesses:

<https://cooperationcompany.com>

When you need cooperation, but things are not going so well.

<https://masteringonlinemeetings.com>

When you need to fix unproductive online meetings.

